

A night-time photograph of the Frankfurt skyline, featuring several illuminated skyscrapers against a dark blue sky. The buildings are reflected in the water in the foreground.

Distances (all can also be done as relays)

- Amateur distance
- Sprint distance
- Olympic distance
- Middle distance

Triathlon stronghold Rhein-Main

- over 125 clubs
- 25,000 active athletes.

2,500 athletes  
30,000 Spectators  
100,000 visitors

Second-largest  
Olympic  
distance in  
Germany.

Central location at Hauptwache, with direct  
access to Germany's highest-grossing  
shopping street.

Including a large street food  
festival with numerous  
stands and food trucks.

# Triathlon fair – Hauptwache/Zeil

# Why Frankfurt City Triathlon?

Organizer:	Eventpower GmbH		
Location:	Frankfurt am Main / Hauptwache		
Opening hours:	Friday	31.07.2026	12:00 - 18:00 o'clock
	Saturday	01.08.2026	10:00 - 18:00 o'clock
	Sunday	02.08.2026	09:00 - 16:00 o'clock
Construction:	Friday	31.08.2026	07:00 - 11:00 o'clock
Dismantling:	Sunday	02.08.2026	16:00 - 22:00 o'clock
Security:	Friday	31.08.2026	18:00 - 09:00 o'clock
	Saturday	01.08.2026	18:00 - 07:00 o'clock

The entire exhibition grounds are guarded by a security company at night. This does not include individual booth surveillance (available upon request). Registration deadline: July 15, 2026.



Costs:	Booth rental fee (€/sqm)*:	50,00 Euro
	Disposal flat rate or waste disposal fee.:	100,00 Euro
	Waste disposal fee:	50,00 Euro
	Electricity fee (optional):	50,00 Euro
	Heavy current (optional):	100,00 Euro
	Water fee (optional):	100,00 Euro

\*min. 3 qm exhibition space; under 9 qm: 90 €/qm

**All prices are excluding applicable VAT.**

# Overview.



**Logo placement on the homepage, including a link to a URL of your choice:**

In addition to the exhibition presence, you will receive prior visibility on our homepage.

**Parking:**

For setup and dismantling, access can be made to Hauptwache. Entrance is possible via Eschenheimer Straße or Roßmarkt. Parking on the premises is unfortunately not possible. Vehicles must be parked in surrounding parking garages or elsewhere.

**Waste disposal:**

The waste compactor is marked on the plan. You are welcome to use it for waste disposal. The compactor is secured with a construction fence, please close it after loading! The FFR ensures daily cleaning of the area in the morning.

**Traffic information/Road closures (Sunday, August 2th, 2026):**

Starting from 6:00 AM, B 44 in both directions Starting from 6:00 AM, red flag, the cycling route is fully closed and dedicated for the race. Starting from 12:30 PM, green flag, the roads are open to traffic again. The following parking garages cannot be accessed between 7:00 AM and 1:00 PM on August 2th, 2026: Schiller Passage, Börse, Junghofstr., My Zeil, Konstabler Wache, and Karstadt. The parking garage Alte Oper can only be reached via Bockenheimer Anlage. Please also refer to the resident letter with the detour plan.

**Toilets:**

Public toilets can be found in the MyZeil building.

**Accommodation:**

Company: Holiday Inn Frankfurt – Alte Oper

Address: Mainzer Landstraße, 60329 Frankfurt am Main





# Registration.

Company \_\_\_\_\_  
Contact person \_\_\_\_\_  
Road \_\_\_\_\_  
Postal code/city \_\_\_\_\_  
Tel./Mobil \_\_\_\_\_  
Fax \_\_\_\_\_  
E-Mail \_\_\_\_\_

## 1. Booth description

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## 2. Exhibits

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## 3. Planned activities

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## 4. Costs/ technical data

Booth size 1: \_\_\_\_ m x \_\_\_\_ m

Booth size 2: \_\_\_\_ m x \_\_\_\_ m

- ☐ electrical outlet (50€)
- ☐ High voltage (100€)
- ☐ Water connection (100€)

\*All prices are excluding applicable VAT.

## 5. URL on the website:

www. \_\_\_\_\_

## 6. Signature

I would like to book one/two booth space(s) for the 2025 event with the specified dimensions. I have read and accepted the event terms and conditions.

Stamp, signature

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Location, Date

Would you like to have even more presence? We would be happy to create a customized offer for you regarding the following points:

- ☐ Product sponsorship in the starter kit
- ☐ Giveaway through social media
- ☐ Special advertising integration: Sponsorship

## 1. Contracting Party

Eventpower GmbH  
Fuchsstraße 34  
64291 Darmstadt  
Managing Director: Annette Albers

## 2. Contract Duration

The contract starts upon its conclusion and ends on August 02th, 2026, provided that the invoice has been settled.

## 3. Registration

Registration is done by completing and returning the attached form, which must be signed and legally binding. In the case of email submission, § 703b para. 1 ZPO applies: This letter was created automatically and is valid even without a signature.

## 4. Admission

The Eventpower GmbH decides on the admission of exhibitors and exhibits. The organizer is entitled to reject registrations. Exclusion of competition may neither be requested nor rejected. The conclusion of the contract between the organizer and the exhibitor is completed upon receipt of the confirmation of admission by the exhibitor. The granted admission can be revoked if the conditions for granting it are no longer fulfilled.

## 5. Stand Construction and Design

- a) Stand construction, materials used, and stand design must comply with all legal regulations, in particular general and special building and fire safety regulations, including any local regulations. The stands must be designed and constructed in a way that no person or object can be harmed or endangered.
- b) Structural alterations to the ground are not permitted. Ground stakes may only be used in exceptional cases and with the prior agreement and written consent of the organizer. Any resulting damages will be invoiced.
- c) An extension of the booked stand area will result in additional charges.
- d) The exhibitor is responsible for the setup and design of the stand.
- e) Power connections must be specified during registration. The power connection is valid from the distribution box. The exhibitor must bring an appropriate power cable (at least 50 m) themselves.
- f) Water connections must also be separately requested. The water connection is valid from the hydrant. Standpipes and taps for the water connection will be provided by the organizer. The exhibitor must bring hoses (at least 50 m) and Geka couplings with 1-inch screw connection for water intake. If standpipes and/or taps go missing, the exhibiting party using

them is liable for replacement value, potentially together with other utilizing exhibitors.

g) Advertising materials may only be placed on the inner and outer walls of the stand itself. Display stands or flags on the mast outside the stand area are only permitted with written approval from the organizer, potentially subject to fees.

h) The stands will be inspected by the organizer and may not be modified thereafter. The distribution of promotional materials is only permitted at the stand within the expo grounds.

i) The provision of food and drinks requires the approval of the organizer.

j) It is emphasized that no cars, trucks, or other vehicles may be parked or parked at the respective expo stand on the premises. Loading and unloading must be carried out during the official setup and dismantling times (see page 2).

## 6. Stand Rental Fee

The prices are printed on page 2 of this letter.

## 7. Setup and Dismantling

Times The setup and dismantling times are printed on page 2 of this letter.

## 8. Supervision and Security

The event grounds will be guarded during the nights of July 31 – August 1th, 2025, and August 1-2th, 2026. The organizer is responsible for general supervision and security. This exclusively concerns the security of the entire premises and not individual stand surveillance. It is mandatory to comply with the instructions of the organizer, their authorized representatives, and employees. Individual stand surveillance is available upon request and can be booked additionally.

## 9. Exhibitor's Liability

The exhibitor is liable to the organizer for damages without limitation, if the exhibitor, their authorized representatives, agents, or any other persons acting on behalf of the exhibitor during the event cause harm to the organizer.

# Event Terms and Conditions.

## 10. Liability of the Organizer

The organizer is not liable for the loss and damage of the booth setup, exhibitor's belongings, and exhibits. Claims for damages against the organizer by the exhibitor, regardless of the legal basis, are excluded. This does not apply if the organizer, its legal representatives, or agents have acted intentionally or with gross negligence.

## 11. Force Majeure and Similar Events

If the exhibition contract cannot be fulfilled due to force majeure or other reasons beyond the control of the organizer, the organizer is entitled to withdraw from the contract. In this case, the exhibitor is entitled to a proportional refund of the already paid booth rental. Further claims are excluded.

## 12. Booth Size

The desired minimum size is 9 square meters. Smaller booth areas are possible, but the booth rental for booths between 3 and 9 square meters will be increased to €90/sqm. The minimum size is 3 square meters.

## 13. Cancellation

a) Cancellations must be sent in writing to the organizer. b) In the event of cancellation, the exhibitor incurs the following costs: For cancellations made within 14 days before the event day, 50% of the agreed booth rental is due, and for cancellations made within 7 days before the event day, 100% of the agreed booth rental is due. No costs will be incurred for earlier cancellations.

## 14. Payment Terms

Each exhibitor will receive an invoice for the exhibition and sales area ordered by them after the event. The invoice amount must be settled no later than 14 working days after the invoice is issued.

## 15. Environmental Protection, Waste Prevention, and Disposal

The exhibitor is responsible for the disposal of waste and packaging materials. A trash compactor is provided. The location is marked on the overview plan (page 3). The trash compactor is enclosed by a fence, and the fence must be closed after disposal to prevent unauthorized access.

## 16. Jurisdiction/Applicable Law

For disputes arising in connection with the expos and events held as part of the "Frankfurt City Triathlon," exclusively German law applies. The place of jurisdiction is Darmstadt.

**eventpower**.info  
endurance sport events

**Eventpower GmbH**

**Fuchsstraße 34**

**64291 Darmstadt**

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We are looking forward to working with you!